



## McNary High School Athletic Booster Club Advertising & Sponsorship Program 2025-2026 School Year

### Our Mission:

The McNary Athletic Booster Club is an Oregon Not-For-Profit Corporation. The club is an organization of parents and community members dedicated to supporting the outstanding athletic programs at McNary High School. We unite students, parents, coaches, faculty, staff, and community in a way that enhances school spirit, and provides moral and financial support.

We are proud of our long tradition of athletic success but are equally as proud of the impact that the McNary High School athletic program has made on the lives of our students. The friendships formed and the life skills developed are the ultimate measure of success. Your involvement and support of our booster club can and does make a lasting impact on the lives of our student athletes.

### **Support your McNary Celtics and get your business recognized!**

With the LED scoreboards on our turf field and in the gymnasium, we offer valuable advertising opportunities for your business. All proceeds from these sponsorships directly support student-athletes across various sports, clubs, and activities, with funding allocated based on program needs and approved by the Board. We take pride in providing these opportunities to local businesses. If you would like to designate 50% of your contribution to a specific sport, club, or JROTC program, please indicate your preference on the final page.

For internal use only:

Recorded date: \_\_\_\_\_

Recorded by: \_\_\_\_\_

Check Number: \_\_\_\_\_

# Sponsorship Advertising Packages

LED, Social Media, and Programs

**Customize Your Sponsorship Package Below!**

**1. Choose Level of Supporter**

**2. Choose Optional Add On Packages**

LED (80x240 pixels) advertising your logo/artwork will be displayed during all varsity home games and McNary High School sanctioned events when the scoreboard is in use.

## 1. Level of Supporter

### **Silver Supporter (one year package) - \$250**

- Your business logo displayed on **one** LED scoreboard location of your choice during the 2025-2026 school year.

**Please circle one option: Turf Field or Gymnasium**

### **Gold Supporter (one year package) - \$500**

- Your business logo displayed at **both** LED scoreboard locations during the 2025-2026 school year
- A thank you announcement at home games.

### **Ultimate Celtic Supporter (two-year package) - \$1,000**

- Your business logo displayed at **both** LED scoreboard locations during the 2025-2026 & 2026-2027 school years
- A thank you announcement at home games.
- Your business logo included in our annual auction fundraising event program
- Two complimentary tickets to our annual auction

### **NFHS Streaming Watermark Advertising - \$3000**

- Your business logo watermark displayed at the corner of every live-streamed sports event for the 2025-2026 school year
- A thank you announcement at home games.
- Your business logo displayed at **both** LED scoreboard locations during the 2025-2026 school year
- A table sponsorship at our annual auction!

**ONLY THREE SPOTS AVAILABLE.**



\*Example sponsorship logo

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# Sponsorship Advertising Packages

## LED, Social Media, and Programs

**Customize Your Sponsorship Package Below!**

- 1. Choose Level of Supporter**
- 2. Choose Optional Add On Packages**

LED (80x240 pixels) advertising your logo/artwork will be displayed during all varsity home games and McNary High School sanctioned events when the scoreboard is in use.

## 2. Optional Add On Packages

- Blue Day Program Business Logo - \$50 both seasons**
  - Your business logo printed on **both** of the Blue Day programs in the Fall and the Spring.
- Sport Schedule Poster - \$50 one season (ex: \$150 for all seasons)**
  - Your business logo printed for **all** sports during that season for the 2025-2026 school year

**Please circle option(s):    Fall   or   Winter   or   Spring**
- Social Media Logo and Shout outs - \$100 year round**
  - Your business logo displayed on posts on our Instagram and Facebook posts, stories, and reels. Your business will be tagged in each post.



@mcnaryabc



Page: McNary ABC

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To complete your sponsorship decision, please fill out the information below and return this document via mail with payment.

McNary High School  
Attn: McNary ABC  
595 Chemawa Rd N Keizer, OR 97303

Please email your business logo to: [sponsorships@mcnaryabc.com](mailto:sponsorships@mcnaryabc.com)  
(jpeg, png, or PDF file preferred)

## Sponsor Contact Information

Business Name: \_\_\_\_\_

Owner's Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

### Sponsorship/Advertising:

Silver Supporter \$250 \_\_\_\_\_

Gold Supporter \$500 \_\_\_\_\_

Ultimate Celtic Supporter \$1,000 \_\_\_\_\_

NFHS Streaming Sponsor \$3000 \_\_\_\_\_

Optional Add On Package Total \$ \_\_\_\_\_

**Total Enclosed:** \$ \_\_\_\_\_

*If you'd like 50% of your payment to go to a specific sport, club, or activity, please circle one below:*

*(If no selection is made, 100% of your sponsorship will go to the Booster Club General Fund which supports all athletics, clubs, and activities based on need).*

**Fall:** Football Cross Country Boys' Soccer Girls' Soccer Volleyball

**Winter:** Boys' Basketball Girls' Basketball Wrestling Swim Cheer

**Spring:** Track & Field Boys' Tennis Girls' Tennis Swim Golf Baseball  
Softball Girls' Flag Football Boys' Volleyball JROTC

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